

## SPONSORSHIP APPLICATION

Company: \_\_\_\_\_

Authorizing Contract Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Coordinator Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Site URL: \_\_\_\_\_

### Sponsorship Package:

NOTE: To view the floor plan and select your top three choices for booth space, please visit our website at <http://teladatacc.com/pdf/Santa-Clara-Conference.pdf>.

**Platinum** Sponsorship \$20,000 (\$16,000 before October 20, 2008 ~ 4 Rooms Available)  
Booth Choice 1: \_\_\_\_\_ Choice 2: \_\_\_\_\_ Choice 3: \_\_\_\_\_

**Gold** \$9,000 (\$7,200 before October 20, 2008 ~ 7 Booth Spaces Available)  
Booth Choice 1: \_\_\_\_\_ Choice 2: \_\_\_\_\_ Choice 3: \_\_\_\_\_

**Silver** \$6,000 (\$4,800 before October 20, 2008 ~ 31 Booth Spaces Available)  
Booth Choice 1: \_\_\_\_\_ Choice 2: \_\_\_\_\_ Choice 3: \_\_\_\_\_

### Other Sponsorship Opportunities:

- Exclusive CIO & Director's Breakfast Sponsorship \$8,000 (2 Sponsorships Available)
- Lunch Sponsorship \$4,000 (6 Sponsorships Available)
- Closing Reception Sponsorship \$5,000 (3 Sponsorships Available)
- Delegate Tote Bags Sponsorship \$5,000 (1 Sponsorship Available)
- Keynote Speaker Sponsorship \$4,000 (4 Sponsorships Available)
- Audience Response Sponsorship \$3,500 (2 Sponsorships Available)

### Sponsor Logo Instructions: (REQUIRED)

- ❖ High-resolution electronic graphic file of your company logo to: [mcerruti@teladata.com](mailto:mcerruti@teladata.com)
- ❖ Suggested formats: jpeg, eps, or tif with minimum of 300 dpi resolution.
- ❖ Due at the time of sponsorship application submission in order to be included in all marketing collateral promotions.

Email: [mcerruti@teladata.com](mailto:mcerruti@teladata.com) with any questions.

## ADDITIONAL BOOTH ITEMS

(FOR PLATINUM, GOLD, & SILVER SPONSORS)

DESCRIPTION	PRICE	QUANTITY	TOTAL
20 AMP, 120 Volt Wall Outlet (1 Outlet, plug)	\$ 75.00	_____	_____
30 AMP, 208 Volt Wall or Floor Outlet	\$ 150.00	_____	_____
Access 120 Volt Wall or Floor Outlet	\$ 40.00	_____	_____
Internet Connection	\$ 15.00	_____	_____
<b>TOTAL</b>			<b>\$</b> _____

If you need additional electrical power, please call Maricel Cerruti at (510) 979-4251 or email at [mcerruti@teladata.com](mailto:mcerruti@teladata.com).

**NOTE: Booths are carpeted and includes pipe and drape.**

**Sponsorship Payment Schedule:**

A non-refundable deposit of \$1,000 for sponsorship must accompany this application. Booth spaces shall not be considered assigned until receipt of the completed application and applicable deposit by **TELADATA**.

If **paying by check**, 50% is due 30 days of agreement, final balance by **January 5, 2009**.

If **paying by credit card**, final balance due by **November 28, 2008**.

*Refunds due to cancellation will be made at the sole discretion of TELADATA.*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## PAYMENT INFORMATION

**Total Contracted Amount:** \$ \_\_\_\_\_

Credit Card:

Visa  Mastercard

Card Holder's Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Secret Code: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

Check # for total amount above: \_\_\_\_\_



**Please make your check payable to TELADATA.**

**Mail/Fax the Sponsorship Application to:**

**ATTN:** Maricel Cerruti, Director of Marketing and Business Development

**TELADATA LLC**  
 44061 Old Warm Springs Boulevard  
 Fremont, CA 94538  
 Fax: 510-979-1886  
 Direct: 510-979-4251  
 Cell: 510-709-7411  
**Teladata Tax ID #: 94-3333823**